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SpringSource / VMWare Acquire Rabbit Technologies Ltd

LONDON - 13th APRIL 2010: SpringSource, a division of VMware, Inc. (NYSE: VMW) today announced the acquisition by VMware of Rabbit Technologies, Ltd., an open source software company based in the United Kingdom. SpringSource will add the RabbitMQ open messaging system into its suite of technologies that reduce the complexity associated with development, deployment and management of enterprise applications.

As organizations increasingly build and deploy applications in a cloud environment, the infrastructure to support this new model is evolving. A new type of lightweight, reliable, scalable and portable messaging system is required to support the routing of user requests to the appropriate resources regardless of where they may reside. RabbitMQ is a leader in this field and with this acquisition, SpringSource will employ the principal contributors to RabbitMQ, the open source standards-based messaging system that enables applications or components of applications to more effectively communicate with each other. *"While messaging has always been a key infrastructure element used in the creation of enterprise applications, cloud applications require a fundamentally different messaging infrastructure,"* said Rod Johnson, general manager of the SpringSource division of VMware. *"By adding RabbitMQ to our suite, SpringSource can extend its emerging application platform with another element of technology that is critical to modern virtual and cloud deployment models."*

LShift has been involved in the development of RabbitMQ from building the first prototypes and then providing the subsequent engineering and development backbone to the project. LShift founded Rabbit Technologies Ltd alongside our partners at Monadic and CohesiveFT.

LShift EO, Mike Rowlands, said *"We are intensely proud of our contribution to making RabbitMQ the market leading AMQP solution, and we welcome SpringSource's acquisition of Rabbit Technologies as a confirmation of the quality of the software we have produced and in terms of its ongoing potential, as it will see the resources of VMWare committed to its further success."*

For more information on the acquisition visit www.rabbitmq.com.



What is RabbitMQ?

RabbitMQ is a complete and highly reliable, open source, enterprise messaging system that is based on the open standard, AMQP. It offers exceptional reliability, availability and scalability along with throughput and latency performance that is predictable and consistent. Its compact and lean architecture makes it ideal for use in cloud computing environments where developers are designing tomorrow's distributed, loosely coupled, highly scalable advanced applications.

What does this mean for the RabbitMQ community?

RabbitMQ will continue to be open source and distributed in the same way as before. The RabbitMQ community can expect to see increased investment in this outstanding technology which should result in significant improvements to the open source release.

About Rabbit Technologies Ltd.

Rabbit Technologies, Ltd develops and commercially supports the RabbitMQ messaging system. The company is based in the UK and was founded in February 2007. It is a spin out from LShift Ltd., the UK software consultancy and CohesiveFT, the US virtualisation and cloud computing company.

About LShift Ltd.

Since its inception in 2000 LShift, a technology consultancy based in Hoxton, London, has pioneered a developer-led business model which has enabled us to produce mission critical solutions on major systems for clients such as Barclays ClearlyBusiness, The BBC, T-Mobile, Microsoft, Habitat, Dorling Kindersley, Vodafone, Yahoo!, Levis, FilmFlex and a host of other leading companies in a wide range of sectors. LShift provides technical skills to its clients which allow them to work across a wide range of platforms and technologies, creating tightly integrated and beautifully engineered solutions that drive their business.

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